



Mountain Summer in Hochoetz: Where Families truly feel at Home

Adventure, nature exploration and loads of exciting stories ring in the fabulous mountain summer in Lower Ötztal. At an altitude of 2000 meters, the WIDIVERSUM HOCHOETZ will open its doors again on 30 May with new inspiring highlights in the surroundings of the four Pasture and Mountain Huts. Varied hiking trails, countless top events and WIDIs MOVIE SHUTTLE as an exciting 5D entertainment element complete the offer for the youngest explorers.

The Hochoetz Pastureland Region is very popular with families. Not without reason: over the past few years, the local mountain lift company has permanently invested in the expansion of the WIDIVERSUM HOCHOETZ located around the water reservoir next to the Acherkogel top station. The environmentally sustainable, wooden adventure park with very special play and interactive stations covers about 3000 m². WIDI, the lovely mountain sheep mascot, is in the center of attention. In search of the lost Magic Crystal, young adventurers face exciting tasks and receive a reward for solving the riddle.

New: Expansion of WIDIVERSUM HOCHOETZ

Wooden marble run, milk jug xylophone, spinning wheel diving station and a lot more: if you still don't have enough you can look forward to the start of the 2019 summer season with even more new highlights. Along the walking trail and in the immediate vicinity of Kühtaile Alm, Balbach Alm, Bielefelder Hütte and Acherberg Alpine pasture, there are 14 new play and activity stations made to measure for young nature fans. And what's best, walking and exploring together with all the family come naturally. The lovingly staged attractions await you along the hiking trails to the four rest stops. Focusing on very different topics, they provide exciting entertainment for young and older explorers, including also interesting facts about the region.

Pedagogically valuable

When exploring the Alpine landscape of Hochoetz together, young guests will learn all sorts of new things. The route to Balbach and Kühtaile Alm, for example, provides interesting facts about mining, while skill and motor skills are required at the activity stations towards Acherbergalm and Bielefelder Hütte. And nature lovers can sharpen their senses at varied interactive knowledge stations. All attractions are specially designed to meet the needs of our youngest visitors and have a pedagogically valuable background. In addition, WIDI's MOVIE SHUTTLE at the top station of Acherkogel Gondola provides for even more action. In the multimedia cinema offering ten seats, the kids themselves become the protagonists of a wild chase. Brimming with countless surprising effects, the eight-minute film is a true highlight for all senses. Admission to the





WIDIVERSUM HOCHOETZ is free with a valid mountain lift ticket (except WIDIs MOVIE SHUTTLE, admission: EUR 4).

The journey is its own reward

The main protagonist of a trip to the Alpine mountains of Hochoetz always remains nature. After a comfortable ride on the Acherkogel mountain gondola, you can indulge into an unrivaled universe of hiking trails for all ability levels. Ranging from routes suitable for prams and strollers to high Alpine terrain for experienced climbers, there is the right tour for every taste. Many interesting facts and details about the local fauna and flora are displayed on information boards along the "On the tracks of wild animals" loop trail, starting at the WIDIVERSUM. Ambitious explorers with good stamina hike along the Miners' Trail through Wörgetal, including a reconstructed Miners' House - the demanding loop tour takes about six hours. And to all those in search of rest and relaxation, we strongly recommend the Trail of Senses featuring eight stations. In addition to the Hochoetz Panorama Restaurant, countless rustic huts within the region invite you to stop for a bite to eat.

More adventures thanks to the ÖTZTAL PREMIUM CARD & ÖTZTAL CARD

In terms of transport, the Hochoetz Pastureland Region is really perfect: right at the entrance to Ötztal and only a 30-minute drive from Innsbruck, there are plenty of free parking spaces that promise a carefree excursion. All those who stay overnight at one of the 300 ÖTZTAL PREMIUM CARD partner accommodations or purchase the regular ÖTZTAL CARD at one of the 60 selling points, can take full advantage of all attractions between 01 June and 06 October: in addition to many other services, this unique holiday pass includes free use of the Acherkogel mountain gondola - one daily uphill and downhill ride - and thus also free access to all attractions of the Hochoetz Pastureland Region (except WIDIs MOVIE SHUTTLE).

More detailed information: www.oetz.com



Hochoetz Pastureland Region

Summer Operating Times - Acherkogel Mountain Gondola:

30.05. – 13.10.2019, daily 09.00 am - 4.30 pm

Rates - Acherkogel / Ochsen Garten Mountain Gondolas

Uphill & downhill ride children (born 2003 – 2012) EUR 10.50 / adults EUR 19.00

Combined tickets for families or multi-ride tickets available.

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More high resolution pictures are available here:

<https://media.oetztal.com/pinaccess/showpin.do?pinCode=yXX7BX2r9Yhm>



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Photos (printable quality) and texts at www.presse.oetztal.com